

TIER 1

**HANDMADE
LEATHER + BAGS**

Every leather piece and every DEN bag comes straight from my hands. Pick what you want and build it your way — hide, fabric, hardware, stitching, sizing, even a run only your shop carries.

Price is set with the order.

What you choose decides it — the hide, the hardware, the run size and how fast you need it.

Made to order: 2–3 weeks.

**TELL ME WHAT YOUR SHOP WANTS. I'LL
BUILD IT AND QUOTE IT.**

TIER 2

STOCK + APPAREL

Jocks, shirts, jerseys, bottoms, socks, hats, art and gift.

Wholesale	retail - 35%
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Consignment	shop keeps 30%
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Opening minimum	\$250 wholesale
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Restock	7 days
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Listed prices on the following pages are set. No negotiation needed — write the order.

HOW TO READ THE SHEET

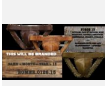
Leather and bag rows read **you spec it** — handmade pieces, so the price comes with the order. On consignment they run the same 70/30 split.

CUSTOM + MADE TO MEASURE

Sizing, colorways, hardware finishes and store-exclusive runs available on any leather piece.

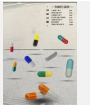
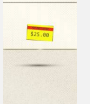
CONTACT

Matt Rumer
810-342-8099
mr.rumer@gmail.com

ITEM / SKU	COLORS / HARDWARE	SIZES	RETAIL	BUILD	PRICE
 Men's Leather Jockstrap – Handcrafted DEN-FOR13-LJS-1	Brown, Dark Gray, sand, deep black	LARGE Basic JOCK, Medium, Large, XL	\$200–\$260	you spec it	priced on order
 Men's Leather Harness – X-Back DEN13-FLEAT-A-XHARN-BLACK	A, B, C, D	—	\$250–\$275	you spec it	priced on order
 Men's Leather Bulldog Harness – Custom Made FORGE13-BULLDOG-MTO-1	BLACK, DARK BROWN, BROWN, TAN	—	\$275	you spec it	priced on order
 Bull Bog Harness DEN-FOR-ALL-HRN-BLK	—	S-M, Medium	\$200–\$300	you spec it	priced on order
 Men's Chain Harness – X-Back Charlie DEN13-FOHAR-XCHAI-SILVE-S	SILVER - Stainless Steel, GOLD - Stainless Steel, ROSE- Stainless Steel, DARK CHROME - Stainless Steel +1	S, M, L	\$150–\$235	you spec it	priced on order
 Men's Neon Chain Accessory – Color Options DEN13-FOHA-NEON-ISKY-RED-1	STYLE, PUP DOG	—	\$100	you spec it	priced on order
 Straight C JOCK RING DEN13-JOCK RINGS-STRAIGHT JOCK RING-BLACK-S	Black, Dark Brown, Light Brown	S, L, XXL	\$25–\$35	you spec it	priced on order
 Jock Ring LiL BOY and BIG BOY DEN-JRING-LIL-BLK-S	Black, Dark Brown, Light Brown	S, M, L, XL	\$30–\$36	you spec it	priced on order
 Jock Ring H-style DEN-H-STYLE	Black, Dark Brown, Light Brown	S, L, XXL	\$28–\$33	you spec it	priced on order
 Jock Ring Double T DEN-DOUBLE-T-RING	Black, Dark Brown, Light Brown	Personalize your size?, One Size fits most?	\$30–\$33	you spec it	priced on order
 Jock Ring - KEEPER STYLE (6 Width Options) DEN-DBLT-BLACK-ONE-STAIN-S	Stainless Steel, PVD Matte Black, Gun Metal, Copper	1.5", 2", 2.5", 3", 3.5" +1	\$30–\$40	you spec it	priced on order
 JOCK RING - TRIPLE FIGURE-8 DEN-TRIPLE-FIGURE-8	Black	ONE SIZE	\$25	you spec it	priced on order
 DEN Latigo Bag DEN-VERS-DBG-BLK	Black, Light Brown, Dark Brown, brown +1	—	\$80	you spec it	priced on order

ITEM / SKU	COLORS / HARDWARE	SIZES	RETAIL	BUILD	PRICE
 The Jeffrey - Den Bag DEN - THE - JEFFREY	Latigo leather	—	\$250	you spec it	priced on order
 Bio Daddy Bag and Wallet DEN - BIO - DADDY - BAG	—	—	\$300	you spec it	priced on order
 Mama's Old Bag DEN - BAG - MAMA - 001	—	—	\$150	you spec it	priced on order
 Lil Ol Boy Blue DEN - BAG - BLUE - 001	—	—	\$55	you spec it	priced on order
 8th Grade Punk BAG DEN - BAG - PUNK - 001	—	—	\$45	you spec it	priced on order
 WEST, MIDDLE WEST- DEN BAG DEN - WEST - MIDDLE - WEST	—	—	\$65	you spec it	priced on order
 I HEART BAG DEN - I - HEART - BAG	—	—	\$65	you spec it	priced on order
 Crak- Bag DEN - CRAK - BAG	—	—	\$45	you spec it	priced on order
 Banana Yellow - DEN BAG DEN - BAGS - FANY - BANA	—	—	\$50	you spec it	priced on order
 Blue Square Baux - DEN BAG DEN - BAG - BLU - BAU -	—	—	\$90	you spec it	priced on order
 Black on Black - DEN BAG DEN - BAG - DENI - BLK - 001	—	—	\$100	you spec it	priced on order
 CAMO — 1.0 - DEN BAG DEN - FAN - CAM - 001	—	—	\$90	you spec it	priced on order
 Weekender Cleaner Bag DEN - WEEKENDER - BAG - RE	—	24" × 13"	\$52	you spec it	priced on order

ITEM / SKU	COLORS / HARDWARE	SIZES	RETAIL	BUILD	PRICE
 Leopard Print Bag - DEN BAG DEN-BAG-LEO-001	—	—	\$55	you spec it	priced on order
 The Guts Bag Dumpster Bag OFO-DBAG-SPRT-001	—	—	\$95	you spec it	priced on order
 BAG 2.0 - DEN BAG OFO-DBAG-LANG-00K-002	—	—	\$50	you spec it	priced on order
 BAG - 1.0 - DEN BAG OFO-DBAG-LANG-00K-001	—	—	\$50	you spec it	priced on order
 D-BAG - DER SCHWUL BAG DEN-PLAIDED-SCHWUL-B	—	One size	\$101	you spec it	priced on order
 DITTY BAG 19g64amhmtpomt	Grey, brown, Black	ONE SIZE	\$130	you spec it	priced on order

ITEM / SKU	COLORS	SIZES	RETAIL	WHOLESALE	CONSIGN 30%
 (ART) - WORTH - TUNTE CAFÉ COA-WORTH-TUNT-V2-200	Paper, Canvas	—	\$240-\$500	\$156-\$325	\$72-\$150
 (ART) - LIPS DEN-LIPS-LGRN-BLK-8X8-DL1001	—	8x8, 10x10, 16x16, 24x24, 30x30	\$27-\$395	\$18-\$257	\$8-\$118
 (ART) - Worth - NAME YOUR PRICE COA-WORTH-AWORT-V1-100	—	—	\$180-\$370	\$117-\$240	\$54-\$111
 (ART) - DER SCHWUL I-IV SCHWU-DER-S-BLK-WHT-1M	I, II, III, IV +1	—	\$65-\$215	\$42-\$140	\$20-\$64
 SCHWUL SHORTS DEN-SCHWUL-SHORTS	—	S, M, L, XL	\$45	\$29	\$14
 Shorts Mesh Drawstring 260630P0DPW2828#001	Black, Sky Blue, White, Brown +2	S, M, L, XL	\$42	\$27	\$13
 Shorts - GymShorts 1.3 260902P0DSA5220#001	Black, White	S, M, L, XL	\$32	\$21	\$10
 Jacket -the why 19g649mkftryp1	Black/ White Stripe, Black, Army	S, M, L, XL	\$136-\$141	\$88-\$91	\$41-\$42
 Tank - Mesh Schrimage Jeresy 260122P0DPQ4671#001	Black, Apricot	S, M, L, XL	\$45-\$47	\$29-\$31	\$14
 VASELINE ALLEY - WEHO CROP 19g64amhby28yx	WHITE, HEATHER DUST, Dusty Blue, BLACK +1	S, M, L, XL	\$40-\$41	\$26-\$27	\$12
 DENS CAMO CROP TOP 260607P0DPQ0895#001	Khaki Camo	S, M, L	\$40	\$26	\$12
 TAROT-TRASH 260607P0DPQ0894#001	Khaki Camo	S, M, L, XL	\$40	\$26	\$12
 LIP LIDS - BDE UNDERCOVER 19g64amhnwid1a	Olive, Green, Black	S/M, L/XL	\$45-\$54	\$29-\$35	\$14-\$16

ITEM / SKU	COLORS	SIZES	RETAIL	WHOLESALE	CONSIGN 30%
 LIP LIDS - BASIC 2 DEN-CODE-LIPS-2-0	Black, Heather Grey/Black, Black/Silver, Green Camo	One size	\$48	\$31	\$14
 LIP LIDS - Basics DEN-SEQUIN-LIPS-FLAT	White, Natural/Black, Green Camo	One size	\$43	\$28	\$13
 LIP LIDS - BDE NEON 19g64amhnxe1ub	Yellow, Gray, Green, Orange	ONE SIZE	\$40	\$26	\$12
 LIP LIDS - Schwul DEN-LIP-LIDS-DER-SCH	Camo Olive	One size	\$35	\$23	\$10
 LIP LIDS - HALLO GUYS DEN-CAMO-TRUCKER-HAT	Camo Olive	One size	\$32	\$21	\$10
 THE SHIELD - DEN 13 'The Den Code' Embossed Bedroom Blanket DEN-THE-SHIELD-DEN-1	—	61" x 51"	\$69	\$45	\$21
 Rally Towel DEN-RALLY-TOWEL-11X1	White	11" x 18"	\$22	\$14	\$7
 Leopard Lips Zip-Up Hoodie 260720P0DUW0420#006	Leopard Light Gray, Leopard Brown, Leopard Black	S, M, L, XL	\$100-\$102	\$65-\$67	\$30-\$31
 Hoodie -Free trail 260104P0DRB1672#001	Black, Khaki, Flower Gray	S, M, L, XL	\$89-\$92	\$58-\$60	\$27-\$28
 Sweater - Trash lovestory 251130P0DRB3188#001	Blue	S, M, L, XL, 2XL	\$85-\$90	\$55-\$58	\$26-\$27
 Pants Garden Pleet 260107P0DPX1709#001	Black, Beige	S, M, L, XL	\$102-\$104	\$66-\$68	\$31
 DEN13 Vintage Wash Leopard Leg Jeans 260704P0DPX3732#001	Leopard Gray	S, M, L, XL, 2XL	\$84	\$54	\$25
 Schwulen JERSEY DEN-MINIMAL-MONOGRAM	Seam thread color automatically matched to design	S, M, L, XL	\$109-\$120	\$71-\$78	\$33-\$36

ITEM / SKU	COLORS	SIZES	RETAIL	WHOLESALE	CONSIGN 30%
 DEN Jersey 1 260626P0DPQ4437#001	White	S, M, L, XL, 2XL	\$80-\$90	\$52-\$58	\$24-\$27
 Jersey - Wide Receiver Mesh T-Shirt 260626P0DPQ4435#001	White	S, M, L, XL	\$70-\$74	\$46-\$48	\$21-\$22
 THE BLUES - DEN JERSEY 260626P0DPQ4439#001	Blue with White	M, L, XL, 2XL	\$61	\$40	\$18
 THE GREEN DEN JERSEY 260626P0DPQ4441#001	Dark Green with Black	M, L, XL	\$61	\$40	\$18
 THE BLACK DEN JESERY 260626P0DPQ4440#001	Black	M, L, XL, 2XL	\$61	\$39	\$18
 DEN JOCK - Black & White DEN - BAS - JOC - WHT - SML	White, Black	S-M, Medium, Large, XL	\$35-\$43	\$23-\$28	\$10-\$13
 DEN 13 JOGGER - PANTS BLACK DEN - DEN - 13 - JOGGER - PA	Seam thread color automatically matched to design	S, M, L, XL	\$87	\$56	\$26
 DEN 13 JOGGER - PANTS WHITE DEN - DEN - 13 - JOGGER - PA	Seam thread color automatically matched to design	S, M, L, XL	\$87	\$56	\$26
 Floral Joggers 260103P0DSX0855#001	Black, Light Gray, Royal Blue, Blackish Green +1	S, M, L, XL, 2XL	\$80-\$85	\$52-\$55	\$24-\$26
 Hoodie - Sweater Lips 19g64amhepahsy	Camouflage, HoundsTooth, OFF White, White +1	S, M, L, XL, XS	\$88-\$94	\$57-\$61	\$26-\$28
 Sweater - Hallo Man T - 1 251126P0DPR0314#002	Light Blue, Gray, Black	M, L, XL, 2XL	\$80-\$85	\$52-\$55	\$24-\$26
 Sweater - Antique Codes Hot Rod 260101P0DPR1774#012	Medium Gray	M, L, XL	\$82-\$84	\$53-\$55	\$25
 Sweater -Teamwork 19g64amhnhvaqu	SEA FOAM, PALE PINK, OATMEAL HEATHER, CHESTNUT	S, M, L, XL, 2XL	\$79-\$83	\$51-\$54	\$24-\$25

ITEM / SKU		COLORS	SIZES	RETAIL	WHOLESALE	CONSIGN 30%
	Pullover- gym polo 260103P0DRA0739#001	White, Red, Royal Blue	S, M, L, XL	\$75-\$79	\$49-\$51	\$22-\$24
	T RASH JS Sweater 19g649mhf93nur	Dark Gray, Purple, OFF White, Lime Green	S, M, L, XL, 2XL	\$55-\$58	\$36-\$38	\$16-\$17
	T-shirt - F.A.G - W/B 260104P0DPQ2025#001	White with Black, White with Gray	S, M, L, XL	\$64-\$68	\$42-\$44	\$19-\$20
	The GAG Tumbler DEN - 32OZ - GATOR - TUMBL	Silver	32oz	\$40	\$26	\$12
	Shirt - Bowling Team Shirt. 251231P0DPQ3698#001	Mild Apricot, White Gray	S, M, L, XL	\$50-\$54	\$32-\$35	\$15-\$16
	Scoochies 2.0 DEN - SCOOCHIES - 2 - 0	Black	US 6, US 7, US 8, US 9, US 10 +4	\$66	\$43	\$20
	Scoochies 1.0 DEN - MENS - REMOVABLE - S	white	US 8, US 9, US 10, US 11, US 12 +2	\$66	\$43	\$20
	SCHOOCHIES 3.0 DEN - MENS - LEOPARD - PRI	Black, White	US 6, US 7, US 8, US 9, US 10 +4	\$60	\$39	\$18
	Button up-August DEN - MENS - BEIGE - GEOME	—	S, M, L, XL	\$117-\$138	\$76-\$90	\$35-\$41
	Snow Leopard - Button Up Shirt DEN - SNOW - LEOPARD	—	XS, S, M, L, XL	\$108-\$134	\$71-\$87	\$33-\$40
	HALLO MAN CAMEL - BUTTON UP DEN - HALLO - MAN - CAMEL -	—	S, M, L, XL	\$113-\$134	\$73-\$87	\$34-\$40
	HALLO MAN - BUTTON UP SHIRT DEN - THE - HALLO - MAN - BU	—	S, M, L, XL	\$113-\$126	\$73-\$82	\$34-\$38
	LEOPARD HALLO MAN BALL SHORTS DEN - LEOPARD - HALLO - MA	Seam thread color automatically matched to design	S, M, L, XL	\$70	\$46	\$21

ITEM / SKU		COLORS	SIZES	RETAIL	WHOLESALE	CONSIGN 30%
	LIP LEOPARD SHORTS 260704PODPW3730#001	Leopard Light Gray, Leopard Brown, Leopard Coffee	S, M, L, XL, 2XL	\$56	\$36	\$17
	Snow Leopard Bottoms DEN-SNOW-LEOPARD-BOT	Seam thread color automatically matched to design	S, M, L, XL	\$54	\$35	\$16
	SUN FADED THIGH SHORTS 260704PODPW3728#011	Rose Red, Dark Gray, Green	S, M, L, XL, 2XL	\$53	\$34	\$16
	Agate Ball Shorts DEN-AGATE-BALL-SHORT	—	L	\$47	\$31	\$14
	Socks — DEN 13 with Banana DEN-CUSHIONED-CREW-S	White	One size	\$35	\$23	\$10
	Socks - Brown Cowboy Hallo DEN-BROWN-COWBOY-HAL	—	3/4 Crew, Ankle, Crew	\$30	\$20	\$9
	Socks - Schwul Socks DEN-SCHWUL-SOCKS	—	3/4 Crew, Ankle, Crew	\$25–\$27	\$16–\$18	\$8
	Socks - Did I Say Stop DEN-MENS-CREW-SOCK-D	—	Crew	\$25	\$16	\$8
	SOCKS - SNOW LEOPARD DEN-SNOW-LEOPARD-SOC	—	3/4 Crew, Ankle, Crew	\$19–\$20	\$12–\$13	\$6
	DER SCHWUL BLACK SOCKS DEN-SUBLIMATION-SOCK	—	S, M, L	\$20	\$13	\$6
	Socks - Romam White & Black Cushioned Performance Socks DEN-TEAL-BLACK-ATHLE	White	One size	\$19	\$12	\$6
	Socks - Purple and Gray athletic Crew DEN-PURPLE-GRAY-ATHL	White	One size	\$19	\$12	\$6
	Socks - Rumer Athletic WHITE DEN-NOVELTY-SOCKS-BU	—	S, M, L	\$14–\$17	\$9–\$11	\$4–\$5

	ITEM / SKU	COLORS	SIZES	RETAIL	WHOLESALE	CONSIGN 30%
	Socks - Rumer Athletic Gray DEN-GREY-SOCKS	—	M	\$17	\$11	\$5
	Holographic Dripping Lip Die-Cut Sticker DEN-HOLOGRAPHIC-DRIP	—	2" x 2", 3" x 3", 4" x 4", 5" x 5", 6" x 6"	\$9-\$11	\$6-\$7	\$3
	Halo Man sticker Leopard DEN-KISS-CUT-STICKER	—	2" x 2", 3" x 3", 4" x 4", 6" x 6"	\$4-\$8	\$3-\$5	\$1-\$2
	Sweatpants - Snow Wash Jogged 260101PODSX1499#001	Black	S, M, L, XL	\$90-\$91	\$58-\$59	\$27
	T shirt -B/w 2.0 260104PODPQ1996#001	Black with Apricot	S, M, L, XL	\$64-\$68	\$42-\$44	\$19-\$20
	TShirt-BDE Camouflage 19g649mkfsafcs-2	Realtree Edge	S, M, L, XL, XS	\$50-\$53	\$32-\$34	\$15-\$16
	ATOMIC GOOD BOY 19g64amherpfzp	Navy, brown, Rust red, Olive +2	XS, S, M, L, XL +1	\$48-\$51	\$32-\$33	\$15
	Tshirt- Alley Contractors 19g64amhd4u17t	brown, Orange, Lime Green, Black	S, M, L, XL, 2XL	\$48-\$51	\$32-\$33	\$15
	Tshirt - MR. & MR. CLEAN 19g649mhfd1n7m	Denim, Green, brown, OFF White +1	XS, S, M, L, XL +1	\$48-\$50	\$31-\$32	\$14-\$15
	Vaseline alley 70s 19g64amhd226o9	NATURL/ MDNT NVY, NATURAL/ MAROON, NATURAL/ BLACK	XS, S, M, L, XL +1	\$46-\$49	\$30-\$32	\$14-\$15
	Basic Lips Shirt 260704PODPQ3066#021	Light Blue, Classic Black, Lucent White, Light Gray +3	S, M, L, XL	\$40-\$43	\$26-\$28	\$12-\$13
	Vaseline Alley 00s 19g649mhd2jgof	HEATHER TAN, HEATHER SUNSET, Heather Sage, HEATHER MAUVE +3	XS, S, M, L, XL	\$40-\$42	\$26-\$27	\$12-\$13
	T - The Wash 19g64bmha7iu61	Oceanside, Blended Black	S, M, L, XL	\$38-\$40	\$25-\$26	\$11-\$12

	ITEM / SKU	COLORS	SIZES	RETAIL		CONSIGN 30%
				WHOLESALE		
	T-Shirt - MUSHROOM Splatter 260704P0DPQ3722#011	Light Blue, White, Black	S, M, L, XL, 2XL	\$39	\$25	\$12
	T-Shirt - RUMER 13 BASIC LONG TAIL T DEN - LONGLINE - URBAN - T	Black, White	S, M, L, XL, 2XL	\$35	\$23	\$10
	T-shirt - T-eam Work Crop 251129P0DPQ2909#001	Washed Black, Washed Cement Gray, Washed White	S, M, L, XL	\$45	\$29	\$14
	Tank - Der Krieger RoFHa 19g649mhfbpvt5	Pink, sand, Black, White	XS, S, M, L, XL +1	\$38-\$41	\$25-\$27	\$11-\$12
	ATOMIC CHARLIE 19g649mh7vperp-1	Black, White	XS, S, M, L, XL	\$38-\$41	\$25-\$27	\$11-\$12
	TanK-DR. DOXY 19g64amhe9eqr4	white, sand, Grey, Dark Gray	XS, S, M, L, XL	\$40-\$41	\$26-\$27	\$12
	Tank "Content" DEN - CONTENT - TANK - TOP	Charcoal, White, Black	S, M, L, XL	\$40	\$26	\$12
	STUDS PRIDE TANK TOP 260704P0DPT3725#008	White, Flower Gray, Black	S, M, L, XL, 2XL	\$34	\$22	\$10
	Sauna Sweet Prints 260916P0DPT6026#006	Gray, Black	S, M, L, XL	\$42-\$44	\$27-\$29	\$13
	Vaseline Alley 90s kid 19g648mh9jzspn	White, Neon Coral, Denim Blue, Coal +1	S, M, L, XL, 2XL	\$39-\$42	\$25-\$27	\$12-\$13
	Vaseline Alley 80s 19g64amhd33w14	White, Gray, Red, Navy +2	S, M, L, XL	\$40-\$41	\$26-\$27	\$12
	Wrapping Paper - Watermelon Hallo Man DEN - WATERMELON - HALLO	—	29" x 144", 29" x 20", 29" x 72"	\$9-\$49	\$6-\$32	\$3-\$15
	Wrapping paper - Leopard Hallo man DEN - GIFT - WRAP - PAPER -	—	29" x 144", 29" x 20", 29" x 72"	\$9-\$49	\$6-\$32	\$3-\$15

ITEM / SKU		COLORS	SIZES	RETAIL	WHOLESALE	CONSIGN	30%
	SCHWUL - Wrapping Paper — Modern Black	—	30" x 36", 30" x 72", 30" x 180"	\$15-\$40	\$10-\$26		\$4-\$12
	DEN-SCHWUL-WRAPPING-						